



# Strategy Map



**POVERTYBUSTERS**  
Ending Poverty through Empowerment

## Purpose:

**Eradicating world poverty through Empowerment**

**WHY**

### Strategic Imperatives:

**WHAT**

<p><b>FINANCIAL SUSTAINABILITY</b></p> <p>...we will ensure that our implementation model continues to operate effectively over the long term</p> <p><b>1.</b></p>	<p><b>GOVERNANCE</b></p> <p>...we will ensure that our organisation meets Australian and international compliance requirements</p> <p><b>2.</b></p>	<p><b>PROJECT FOCUS</b></p> <p>...we will ensure that our projects are viable, and meet identified needs within each local community context</p> <p><b>3.</b></p>	<p><b>INFORMATION &amp; KNOWLEDGE SHARING</b></p> <p>...we will ensure that our expertise is shared with operational partners to build self sufficiency</p> <p><b>4.</b></p>	<p><b>PEOPLE &amp; CAPABILITY</b></p> <p>...we will ensure that we continue to build the capacity of volunteers in our partner and branch networks</p> <p><b>5.</b></p>	<p><b>QUALITY, MEASUREMENT &amp; IMPROVEMENT</b></p> <p>...we will ensure that outcomes align with international sustainable development goals</p> <p><b>6.</b></p>
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### Core Strategies ( K.P.I.'s):

**HOW**

<p>1.1. Develop social enterprise initiatives ( Aus and overseas) as a source of ongoing revenue</p> <p>1.2. Build network of Branches for fundraising, awareness and volunteers</p> <p>1.3. Implement effective loan management and followup protocols</p>	<p>2.1. Maintain operational standards of ACNC and ICDA</p> <p>2.2. Develop a professionally competent Board of Directors</p> <p>2.3. Understand and respond to governance frameworks within host countries</p>	<p>3.1. Ensure business proposals are thoroughly reviewed and assessed</p> <p>3.2. Provide ongoing training, mentoring and support to project partners</p> <p>3.3. Instigate risk management strategies for each operational area</p>	<p>4.1. Provide comprehensive training and support to partners</p> <p>4.2. Develop strategic resource ties with Federal /State/International Peaks</p> <p>4.3. Market and promote microfinancing as a way of eliminating poverty</p>	<p>5.1. Instigate regular operational planning review sessions with staff, volunteers, committees</p> <p>5.2. Assess "operating capacities" of current operation – set annual targets in line with these</p> <p>5.3. Undertake regular visits with overseas partners.</p>	<p>6.1. Implement a human rights-based approach to sustainable development, emphasising the need to respect, protect and promote human rights, in line with international human rights law, in the implementation of all SDGs</p> <p>6.2. Monitor and review organisation performance</p>
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### Specific Implementation Goals – Set Yearly:

**HOW**

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